

5" x 7" Postcard

----- Safe Text Area Size 4.75"x6.75"
--- Trim Size 5"x7"
_____ Bleed Size 5.25"x7.25"

All images should be 300 dpi
All text should be at least 1/8" from the Trim Line
All images near the trim should extend 1/8" for bleed

Address Side only:

DO NOT PLACE
RETURN ADDRESS
IN THIS AREA!

For Bulk Mail,
reserve this area for automated
addressing and Barcodes.
4"W x 2"H

No graphics allowed. Tinted backgrounds
should not exceed 15%.